

Center for Economic Analysis and Development, Haile | US Bank College of Business

The search for Northern
Kentucky's local economic data
stops here



CENTER FOR
**Economic Analysis
& Development**

HISTORY & BACKGROUND

- Created in 2008
- Provides economic data collection, research, and analysis for area businesses and organizations
- Housed under NKU's Haile | US Bank College of Business

MISSION & RESEARCH

- **CEAD mission:** provide economic development research support for NKY
- **Research Agenda:**
 - Data warehouse and analysis tools for NKY
 - Forecasting and impact analysis
 - Workforce development
 - Custom research

PRODUCTS & SERVICES

- Economic Impact studies
- Competitor analysis
- Industry & Cluster profiles
- Forecasting
- Population projections
- Labor Force analysis

PARTNERS & CLIENTS

- Cincinnati Regional Chamber
- Northern Kentucky Chamber of Commerce
- Tri-ED
- REDI Cincinnati
- City of Covington
- Pendleton County
- Vision 2015/Skyward
- Agenda 360
- Build Our Bridge Now Coalition
- St. Elizabeth Health Systems
- DHL
- CVG
- Greater Cincinnati United Way
- SD1
- NKY Workforce Investment Board
- Ohio Public Employees Retirement System
- DW Real Estate Holdings LLC

UP-TO-DATE ANALYSIS

Northern Kentucky Civilian Labor Force Trends: July 2011

First the good news...

Over the past 12 months the number of persons employed has increased in all three Northern Kentucky counties while the number of unemployed persons has decreased.

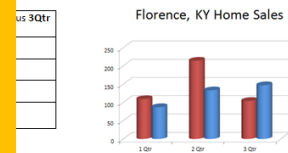
- Unemployment rate down from 9.2% to 8.4%
- Number of employed up 3,256 persons or 1.8%
- Number of unemployed down 1,390 persons or 7.8%

Now the bad news...

While labor force statistics are showing some improvement, the unemployment rate remains higher than the year prior to the start of the recession, the unemployment rate is still higher than the year prior to the start of the recession, the unemployment rate is still higher than the year prior to the start of the recession.

Kentucky Housing Trends: Third Quarter 2011

Released October 2011



Reports with analysis of latest data, trends for your community and region e-mailed to your desktop

3rd Quarter 2011 Data Roundup

2010 American Community Survey 1-Year Estimates

On September 22 the U.S. Census Bureau released findings from the 2010 American Community Survey (ACS). The release covers more than 40 topics, such as educational attainment, income, health insurance coverage, occupation, language spoken at home, nativity, ancestry and selected monthly homeowner costs.

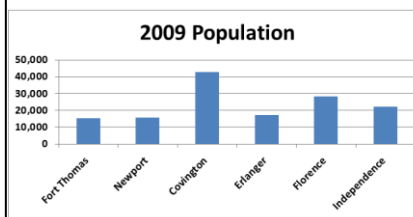
The estimates are available in detailed tables for the nation, all 50 states, the District of Columbia, Puerto Rico, every congressional district, every metropolitan area, and all counties and places with populations of 65,000 or more.

In Northern Kentucky data are available for Boone, Campbell and Kenton counties only. None of the cities in Northern Kentucky meet the minimum 65,000 population threshold to be included in this release. Upon request, the CEAD can provide any data from the 1-year estimates for the three counties in Excel data files.

The 2010 American Community Survey 5-Year Estimates, which cover all cities in NKY are scheduled for release in December 2011. At that time, the CEAD will update its American Community Survey look-up tool, which provides full data coverage for all geographies in NKY.

2009 Population Estimates: NKY Cities

The most populous city in Kentucky is Covington with a 2009 population of 43,082 followed by Ft. Thomas (32,105). Ft. Thomas, Newport and Erlanger complete the list of cities with populations of 20,000 or more. Among these larger cities only Ft. Thomas and Erlanger gained population between 2000 and 2009 down 7.3 percent and 6.8 percent, respectively. During this same period, population growth was led by Independence, up 45.6 percent adding 6,925 people and Florence, up 19.6 percent adding 4,654 people.



BODY OF WORK



- Regional Indicators Reports
- Jobs Outlook 2020 (2024)
- Industry Cluster Analysis
- Brent Spence Construction Economic Impact
- St. Elizabeth Hospital System Economic Impact

WHAT WE HAVE

- Nonfarm Wage & Salary Employment
- Monthly Civilian Labor Force, Employed, and Unemployed
- Quarterly Census of Employment & Wages
- Federal Employment by County
- Income and Poverty Estimates
- Earnings by Occupation
- Personal Income
- Population Estimates
- Housing Units Authorized
- Health Insurance Estimates
- American Housing Survey
- Consumer Price Index
- Moves & Migration
- Commuter-adjusted populations

WHY BY THE NUMBERS?

- Automatically updates
- Virtually all datasets are downloadable for your own analysis
- Tables can be embedded in your own website
- Integrates with DataZephyr, a free program that allows user customized dashboards
- Source to site



THE FREE STUFF

- Bimonthly newsletter
- Data updates
- Companion website
 - <http://nkybythenumbers.nku.edu/>

NKU BUSINESS SERVICES

- Small Business Development Center, College of Business
- Patent & Trademark Resource Center, Library
- Center for Applied Informatics, College of Informatics

BUSINESS TIDBIT

- Amazon CVG Expansion
 - \$1.49 billion; 2,700 full- and part-time jobs
 - Represents a 6% increase in jobs for the transportation and warehousing industry in metro area
 - The average annual earnings for transportation and material moving occupations in metro area: \$33,580
 - Transportation & warehousing industry
 - 1,588 establishments
 - 44,617 jobs
 - \$2.044 billion annual payroll

QUESTIONS?

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Right
the
Way